

**Brookline Community Aging Network (BrooklineCAN)  
Communications Committee Minutes June 8, 2016**

Ruth Seidman (presiding and recording), Bea Mikulecky, Elenore Parker, John Seay, Aaron Seidman, Matt Weiss

**1. Newsletter.**

- a. We planned the Summer (July-August) issue. It will include an announcement of the Annual Meeting in September, as well as a story on the BIG TV Age-Friendly Cities program on Parks to be aired in July.
- b. There was a delay in receiving the print version of the June newsletter (the electronic version went out on time: May 31). Ruth will discuss this with Carol when she is back in town. (Note: the copies arrived at the Senior Center a few days later; Sonia sent them out to subscribers the same day, and copies were put out on the usual tables.)

**2. Website and Technology.** BrooklineCAN is purchasing our own web hosting account rather than continuing to use Elenore's Rewarding Work account with Go Daddy. John has registered the new account with Go Daddy and we will be transferring the website to a new host. For now, we will continue to use the Word Press blog for preparation of the newsletter.

**3. Social Media.** Matt reports that BrooklineCAN has over 860 followers on Twitter and over 50 on Facebook. Members of the Communications Committee can be added, to be able to send out material; contact Matt if you wish to do so.

**4. Public Relations.** Elenore and Bea are finalizing the press release on the July 11 speaker on Social Security. Over the summer they will do a release on the September 15 Annual Meeting. Publicity on the upgrade of the park at John and Green Streets is on hold, pending arrival the benches.

**NEXT MEETING: AUGUST 10, 2016 2:00 PM**